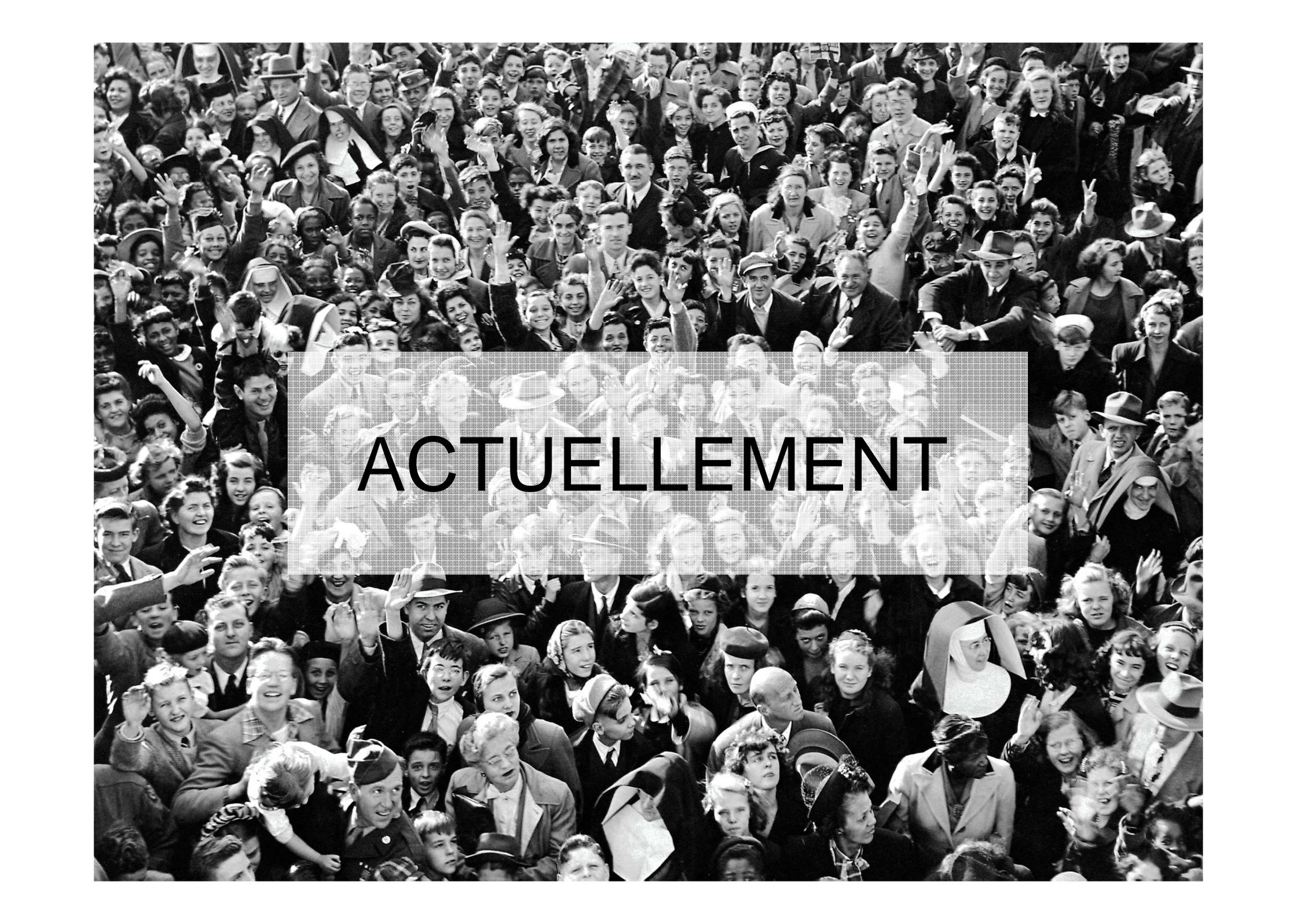




COMMENT MIEUX CONNAÎTRE SES CLIENTS

ET SEGMENTER SON MARCHÉ

Tommy Stefanelli – Co-Fondateur et Directeur

A black and white photograph of a large, dense crowd of people, likely from the mid-20th century. The crowd is diverse in age and appearance, with many individuals wearing hats and coats. The word "ACTUELLEMENT" is overlaid in a large, bold, black font on a semi-transparent, textured rectangular background in the center of the image.

ACTUELLEMENT

SOMMAIRE

1

MIEUX CONNAÎTRE SES CLIENTS

2

SEGMENTER SON MARCHÉ

3

COMMERCIALISER LES PRODUITS/SERVICES

A

PROFIL DE LA CLIENTELE

B

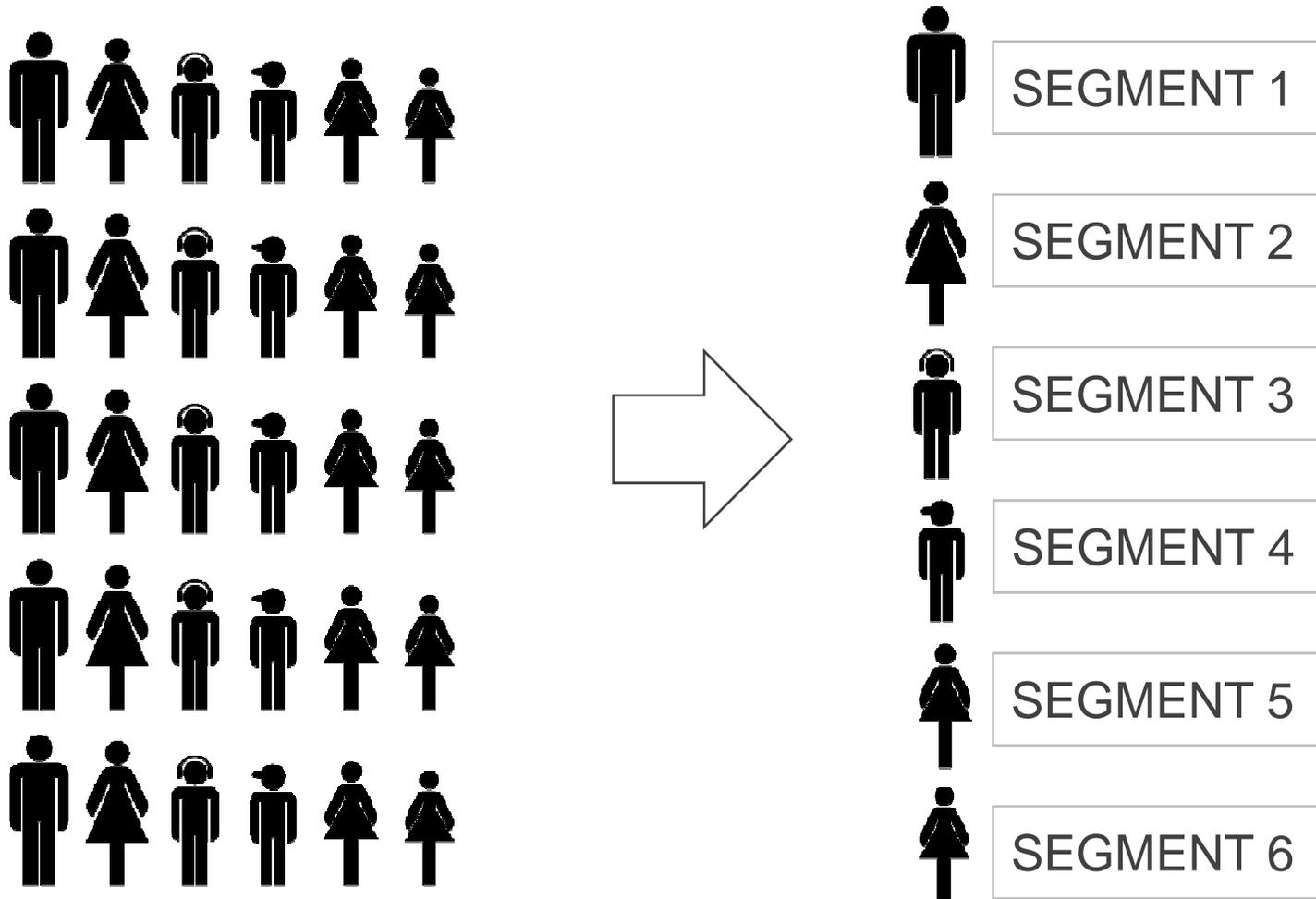
SATISFACTION DE LA CLIENTELE

C

CARACTERISTIQUES COMPORTEMENTALES

1

MIEUX CONNAÎTRE SES CLIENTS





TIKIBRAIN

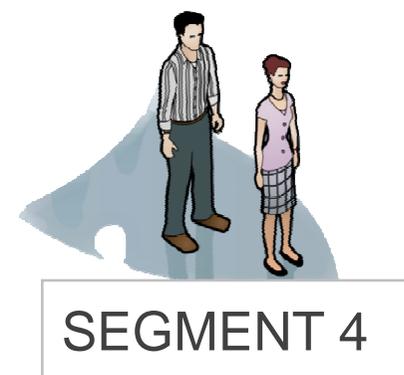
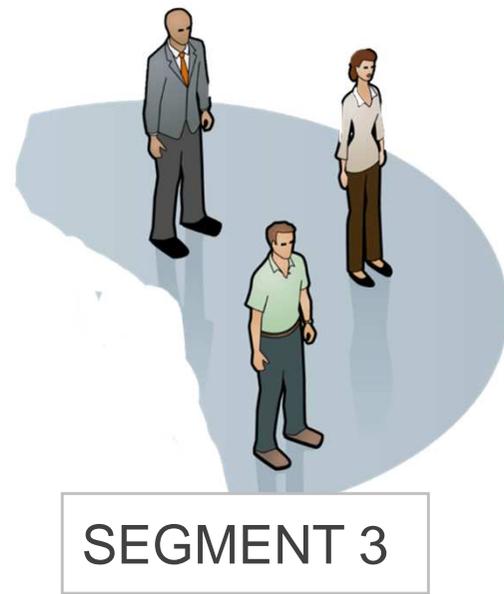
UNE SEGMENTATION INTELLIGENTE

DE LA CLIENTELE



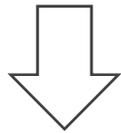
2

SEGMENTER SON MARCHÉ





SEGMENT 1



PRODUIT/SERVICE 1

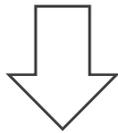
PRIX 1

PLACE 1

PROMOTION 1



SEGMENT 2



PRODUIT/SERVICE 2

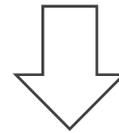
PRIX 2

PLACE 2

PROMOTION 2



SEGMENT 3



PRODUIT/SERVICE 3

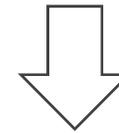
PRIX 3

PLACE 3

PROMOTION 3



SEGMENT 4



PRODUIT/SERVICE 4

PRIX 4

PLACE 4

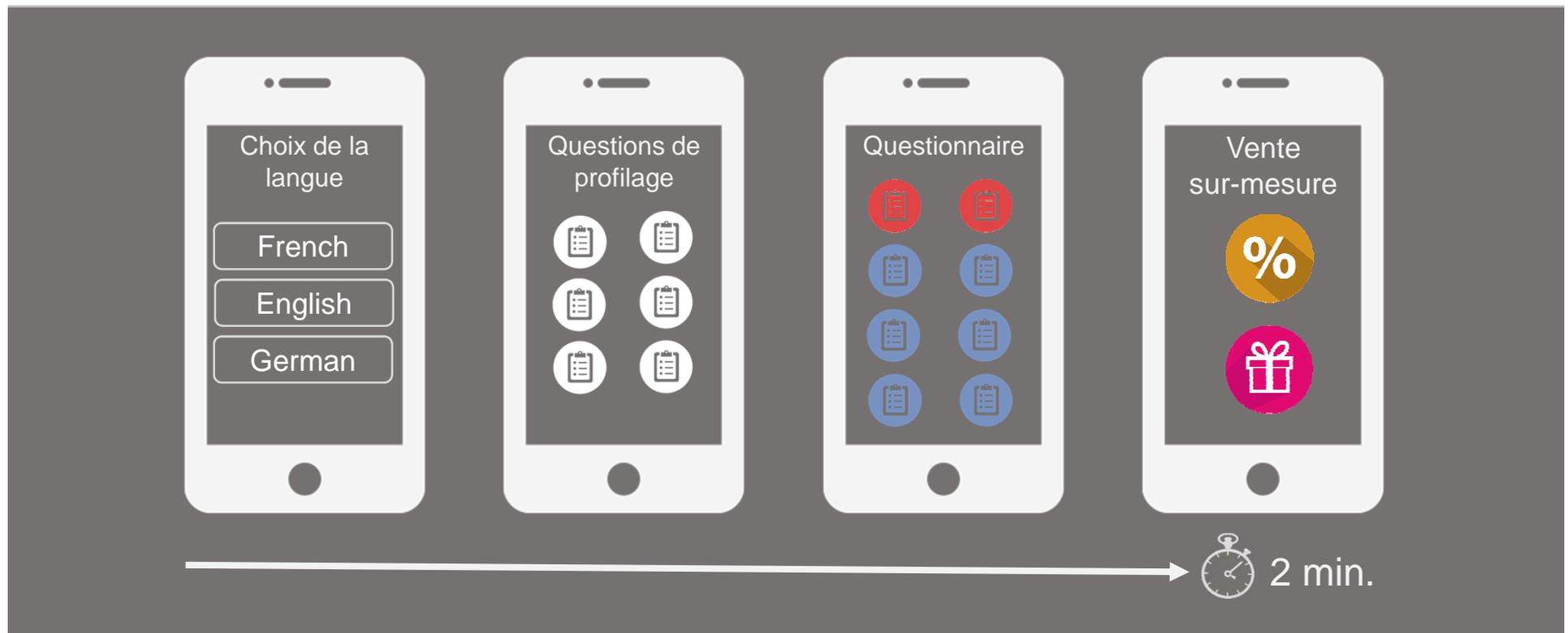
PROMOTION 4

3

COMMERCIALISER LES PRODUITS/SERVICES

UNE APP SUR MESURE

POUR VENDRE NOS PRODUITS/SERVICES





MERCI POUR VOTRE ATTENTION

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